**PRESS RELEASE**

**INTRODUCING THE ROE CALCULATOR APP**

**Your Ultimate Companion for LED Screen Prepping**

**Shenzhen, China (14 November 2023)** - ROE Visual is proud to announce the release of its groundbreaking ROE Calculator APP. This cutting-edge application is a complete upgrade of the previous ballast calculator and has added many new and exciting options to create essential technical calculations for your LED screens. With a comprehensive suite of tools that include ballast calculation, pixel and resolution calculation, power requirement analysis, and much more, the ROE Calculator APP will become the ultimate tool for LED technicians, whether on-site or in the preparation stages of a production.

The ROE Calculator APP is a game-changer for LED technicians and professionals, offering an all-in-one solution for tackling complex calculations with ease and precision. Here are some of the key features that make this app stand out:

1. Ballast Calculation: Say goodbye to tedious manual calculations; just add your wall size and stacking system, and the app will make all the required calculations, resulting in a precise amount of necessary ballast, ensuring optimal reliability for your LED screen setup.
2. Pixel Calculation: Precision is the name of the game regarding LED displays. With the ROE Calculator APP, you can easily see the resolution of your screen and calculate the required processing power and cabling setup.
3. Power Requirement Analysis: Avoid the guesswork when it comes to power requirements. This app provides accurate power consumption estimates, helping you save both time and resources.
4. User-Friendly Interface: The app is designed with the user in mind, offering an intuitive and easy-to-navigate interface. Available as both a mobile App and website version, you can access it with any device.
5. Comprehensive Data Library: The ROE Calculator APP is constantly updated with the latest data and technology standards, ensuring you always have access to the most up-to-date information.

ROE Visual has always been at the forefront of technological advancements in the LED industry. The ROE Calculator APP is the latest testament to our commitment to providing the tools and resources necessary for technicians and professionals to excel in their LED projects. This app will streamline your workflow, eliminate errors, and save valuable time on every project.

BETA Tested by a broad group of ROE Visual users, we have added their valuable feedback to the APP's functionality, making it a tailored tool for LED technicians.

The ROE Calculator APP is cleverly connected to the ROE Visual website. Combining all product data and specifications into one platform, the ROE Calculator APP is always up-to-date with the latest specifications and product releases. To make it easily accessible, you only require one login for our website and the APP.

Whether you are a seasoned LED technician, a production manager, or an aspiring professional in the LED field, the ROE Calculator APP is a must-have tool for your arsenal. It will simplify the technical aspects of your work and help provide accurate and detailed information on any LED setup required within minutes.

The ROE Calculator APP is available for download on the [App Store](https://apps.apple.com/app/roe-calculator/id6443583117), [Google Play](https://play.google.com/store/apps/details?id=eu.roevisual.calculator), and accessible as [a webapp.](https://www.roevisual.com/calculator) Don't miss the opportunity to experience how easy preparing your LED screen setup can be. Download this FREE APP today and take your LED projects to the next level!

For more information about the ROE Calculator APP, please visit https://www.roevisual.com/calculator

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**About ROE Visual**   
Founded in 2006, ROE Visual manufactures unrivalled, award-winning LED display technology for a broad range of applications, including touring productions, broadcast, film, live and virtual events, corporate, architectural, retail, control room, and many more. Used by the most significant touring artists and spectacular broadcast events, retail, and architectural installations, ROE Visual's products live up to the exacting demands of the industry's creatives and technologists. ROE Visual products offer maximal creativity, ease of use, durability, and visual excellence. By enabling spectacular and breathtaking visual effects to come to life on a large display format, immersive experiences for performers and audiences all over the globe can be created. The company enjoys relationships with leading global AV Installers, rental companies, and notable partners in the production, film, and event industry. ROE Visual offers expert knowledge in LED display technology and extensive support on a global scale through its American, European, and China-based teams. For more information, please visit: [www.roevisual.com](https://www.roevisual.com/nl-en/)